



Confidential LOANS

ARRANGED AT ONCE TELEPHONE EX brook 1478 ON YOUR SIGNATURE ONLY

You will receive the money you need immediately. Your promise to pay is all that is necessary, no co-makers or security of any kind being required. Your loans will be arranged in perfect confidence without notifying your employer or friends. Furthermore, you will find us friendly and helpful in solving your money problems. Therefore if and when you need money telephone or come in and benefit by our lower rates and easier payments.

764 PHELAN BLDG. 760 MARKET ST.
KEYSTONE
 BROKERAGE COMPANY

Loans.—(Cont'd)

Guardian Corporation of Amer 111 Sutr. SU tter-4912
 Hamilton R G & Co 111 Sutter. DO uglas-7641
 Hays Will C 681 Market. GA rhd-8278
 Interstate Guaranty Co Russ Bldg. GA rhd-4623
 Jamieson-Towle-Willoughby Corp Mills Bldg. GA rhd-3634
 Johnson Loan Co 830 Market. EX brook-6196
 Keegan & Manuel Russ Bldg. EX brook-4114
 Keystone Brokerage Co Phelan Bldg. EX brook-1478
 Lahey Loans 510 Van Ness Av. UN drhl-3781
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LINCOLN FINANCE CORP 901 Post. PR ospet-1349
 Lincoln Natl Life Ins Co Mortgage Loan Department 425 Bush. GA rhd-5754
 Local Loan Co Flood Bldg. GA rhd-5448
LOGAN FINANCE COMPANY 785 Market. EX brook 3972
 Marlo Investment Co Flood Bldg. GA rhd-5448

MAXFERD JEWELRY CO Established 1884
 ADVANCES MADE ON DIAMONDS
 WATCHES AND GOLD JEWELRY
 Interest Rate 1% Per Month
 GOLD & SILVER BOUGHT
 DIAMONDS BOUGHT FOR HIGHEST PRICES
 Loan Dept. TU xedo 1635 or TU xedo 1636
 958 Market. TU xedo-1634

Maxferd Loan Office 958 Market. TU xedo-1635
 McDonald J B Co 800 Van Ness Av. OR dway-2711
 Modern Finance Co 833 Market. SU tter-7389
 Morris Plan Co of S F 711 Market. EX brook-0966
 Mortgage Guaranty Co 43 Sutter. DO uglas-6300
MORTON LOANS 564 Market. DO uglas-3688
 Motor Loans Ltd 1401 Van Ness. PR ospet-2828
 Mutual Finance Co de Young Bldg. SU tter-6478
 Mutual Loan Office 195-3rd. EX brook-5178

NATIONAL LOAN BROKERS
 LOANS
 Arranged for Salaried People at the time you apply. No red tape, strictly confidential
 1022 Hobart Bldg. DO uglas-5944
 582 Market. DO uglas-5944

PERSONAL FINANCE CO OF SAN FRANCISCO 948 Market. GA rhd-3228
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Loans.—(Cont'd)

Personal Service Co 582 Market. DO uglas-2891
 Pioneer Credit Co Monadnock Bldg. GA rhd-0653
 Provident Budget Plan 25 Taylor. OR dway-5801
 Provident Finance Co 25 Taylor. OR dway-5801
 Prudential Insurance Co of America Mortgage Loan Branch Ofc 315 Montgomery. EX brook-8833
 Quick Loan Service 785 Market. SU tter-7852
 Raymond Acceptance Co 2001 Market. HE mlcok-6060
 Reliable Mercantile & Loan Co 109-3rd. DO uglas-9689

RELIANCE FINANCE SERVICE
PERSONAL LOANS
 ARRANGED IN 5 MINUTES
 Your Signature Only
 Phone Your Request to V. G. WISE
 Room 802
 785 Market. SU tter-3768

S F Acceptance Co 1101 Post. OR dway-3434
 S F Federal Savings & Loan Assn 582 Market. DO uglas-0072
 San Francisco Loan Office 41-3rd. DO uglas-9323
 S F Mortgage Corp 176 Sutter. SU tter-6616
S F REMEDIAL LOAN ASSN LTD 932 Mission. EX brook-4610
 Scherer S A 1 Polk. UN drhl-5626
 Security Loan Co 17-3rd. GA rhd-9569
SIGNATURE LOAN CORPORATION 1 Montgomery. EX brook-5462
 Standard Credit Co Monadnock Bldg. GA rhd-0653

STANDARD LOAN BROKERS
 See or Call **DICK ROBERTS**
 For Financial Assistance
PRIVATE MONEY
LOW RATES
 Signature Only
 Room 308 Hobart Bldg. EX brook-8989
 582 Market. EX brook-8989

Star Loan Office 83-3rd. GA rhd-0447
STEWART L O CO 690 Market. GA rhd-8088
 Sunset Loan Service 625 Market. GA rhd-0998
 Superior Loan Service 625 Market. DO uglas-7406
 Touney Frank R Co 625 Market. SU tter-2201
 Tremain V 833 Market. DO uglas-2465
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See Us!

Before **BORROWING** ELSEWHERE
 INVESTIGATE OUR NEW DIRECT
LENDING PLAN \$25 to \$500
 ON FURNITURE—SIGNATURE
 CO-MAKER—AUTO

or on any one of several other plans. When you borrow from us you deal DIRECT WITH LENDER. (NO BROKERS)

WHY PAY MORE? COMPARE THESE RATES

You Receive	You Pay Monthly
\$110	\$11.31 for 12 mos.
\$210	13.93 for 20 mos.
\$310	19.90 for 20 mos.
\$500	32.08 for 20 mos.

Above Rates Include Everything. Other Amounts at Proportionate Rates. Larger Monthly Payments Reduce Cost of Loan.
 See us and obtain the cash you need without delay or embarrassment.
 Our Service is Prompt, Courteous and Confidential.

Personal

FINANCE COMPANY of SAN FRANCISCO
 307 Liberty Bldg., 948 Market St.
 Above Bank of America, Day and Night Branch
 Corner of Market, Mason & Turk Sts.
 Formerly The **AMERICAN** Finance Service
 GA rfield 3228

Need Money?

\$5.00 \$200.00

QUICK CASH LOANS

1 to 12 months to repay

Organized to arrange loans for salaried men and women on their first call, at reasonable cost. NO CO-MAKERS OR SECURITY

Telephone—**SU tter 3588**

870 Market St.
 401 Flood Bldg.
 FOURTH FLOOR

PHONE YOUR APPLICATION FOR QUICK SERVICE

THE BEACON COMPANY
 WE TRY TO ARRANGE A LOAN FOR EVERY APPLICANT

KITCHEN to hallway —
 Upstairs to downstairs —
 How many times a day to answer the telephone?

An—

Extension Telephone

will soon save you these steps at a cost of but a few cents a day!

Use It Again!

Whenever there's something you need . . . consult the

CLASSIFIED TELEPHONE DIRECTORY

It's handy listings tell exactly

"WHERE to Buy It"

Personal LOANS

— EXAMPLE OF RATES —
 Borrow \$25.00, pay total including all charges, \$29.10 in 12 payments

- No Brokerage Charged
- No Cosigners Necessary
- No Guarantors
- Money Delivered While You Wait

FURNITURE LOANS

Furniture Loans are made up to \$500.00. Payment may be extended over as long as 18 months. No insurance or brokerage charged.

OR dway 5801

THE PROVIDENT BUDGET PLAN

3rd floor Golden Gate Bldg.—25 Taylor St.